



inovacomm

## **Corporate Social Responsibility (CSR)**

### **Resources:**

We are driven by a true philosophy of sustainability and responsibility in relation to our business.

We are increasingly looking for and using materials from recycled waste or recyclable materials or from responsible, organic crops.

We streamline our network of factories to reduce the mileage and transport for each component or piece required to produce an item, by buying as many components as possible ourselves.

Since the end of 2018, we have been offering our customers the option to get rid of plastic in all their packaging, and we prioritise respectful and recyclable materials.

We are members of Amfori BSCI/BEPI (<https://www.amfori.org/>), which allows us to monitor our entire supply chain in order to organise audits and ensure compliance with the social, ethical and environmental rights that are an intrinsic part of our values. We are a member of SEDEX (<https://www.sedex.com/>) for the same reasons.

We help our factory partners by contributing to the costs associated with their improvement so that they get on board and feel supported in this approach.

All our products are subject to toxicology studies carried out by SGS (<https://www.sgs.com/>) in order to ensure health and safety in relation to the international legislation in force.

We work closely with Qima (<https://www.qima.com/>), which carries out all our independent quality controls to ensure compliance and quality for the products produced.

We streamline our transport by transporting goods using the least polluting means of transport, such as rail.



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### **The company:**

We have an ongoing action plan to track and deliver on our sustainability goals.

Inovacomm is enrolled in the Swiss Triple Impact programme set up by BLab. (<https://fr.swisstripleimpact.ch/>).

At the same time, we are currently being assessed to obtain BCorp certification (<https://bcorporation.net/>), and we are the first Swiss company that develops promotional goods that meets the requirements for this recognition.

We regularly participate in working groups and conferences with the Swiss Federal Department of Foreign Affairs and the Swiss State Secretariat for Economic Affairs on due diligence in human rights. We are also participating in Switzerland's 2020-2023 National Action Plan (NAP). Our objectives are identical to those of the OECD (<https://www.oecd.org/>).

Since January 2021, we have been working with Nature Office (<https://www.natureoffice.com>) to quantify the carbon footprint of our productions. We do this to offset these CO2 emissions by supporting environmental and/or social projects.

For almost 10 years, Inovacomm has supported 12 villages around the world in association with SOS children's villages (<https://www.sosvillagesdenfants.ch/>). 12 villages, because every Inovacomm employee chose the village they wanted to support.

Each employee has a guide containing the following points: employee commitments, the framework conditions of Inovacomm, remuneration, the personal protection plan, holidays, leave and accidents as well as the Code of Conduct of Inovacomm S.A.

We also share our knowledge and experience by participating in forums, conferences and being part of a responsible community of diligence such as La Mèche (<https://community.lameche.net/>) or in connection with groups such as BLab (<https://fr.blab-switzerland.ch/>), Impact Hub (<https://www.impacthub.ch/>), Circular Economy Switzerland (<https://circular-economy-switzerland.ch>).

We are firmly and undeniably committed to responsible production and the new societal requirements of transparency for a reasonable social and environmental impact.

### **Inovacomm S.A**

Lionel Zingaro & Nicolas Roggli

*(Prilly, Switzerland / June 2021)*